Store Walkthrough Sample Assessment

Illustrative example | Fictional store | Consulting review

Sample only. The observations below are invented to show the format of a short report. They do not describe an actual customer, store visit, or loss event.

Visit profile

Client	Sample Neighborhood Pharmacy
Area reviewed	Eye care and over-the-counter health aisle
Review method	Authorized walk through of agreed public sales area
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Executive summary

The sample review identified three practical opportunities: improve sightlines to an eye care shelf, reconsider the placement of small higher-value products, and standardize factual shelf-gap notes. These are operational observations, not findings of theft.

1 Visibility

Sample observation: A tall promotional display partly blocks the normal view from the staffed counter to one shelf.

Suggested action: Test a lower display position and check the sightline from ordinary staff work areas.

2 Product placement

Sample observation: Small higher-value eye care items sit near an aisle exit with limited routine staff presence.

Suggested action: Consider moving selected items closer to staffed activity while keeping the aisle accessible.

3 Routine documentation

Sample observation: The sample manager describes inconsistent notes when shelf gaps or unusual conditions are found.

Suggested action: Use a short form that records time, location, item, and direct observations. Avoid guesses about people or intent.

Suggested follow up

The manager can decide which changes fit the store’s operations, assign an owner, and review results after implementation. Staff training can be booked separately if useful.

Scope and limitations

This is a limited observational consulting review. It is not an investigation, surveillance service, inventory audit, or security guarantee. No individual is assessed, and no conclusion is drawn that theft occurred.

Illustrative sample | Contact Bryan to discuss a walkthrough